

**UNHM
BACHELOR OF ARTS
BUSINESS
(128 Credits)**

**For Students Entering
September 2010**

Name: _____ Advisor: _____

General Education	Course Title/#	Source	Date	Cr.	Grade
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GROUP 1 Writing Skills*					
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GROUP 2 Quantitative Reasoning*					
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GROUP 3 Three courses-Biological Sciences, Physical Sciences, Technology. (No more than 2 courses from one area)					

GROUP 4 Historical Perspectives					
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GROUP 5 Foreign Culture					
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GROUP 6 Fine Arts					
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GROUP 7 Social Science					
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GROUP 8 Works of Philosophy, Literature & Ideas					
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FOREIGN LANGUAGE REQUIREMENT Full-year elementary language** course or one semester of an intermediate-level language course***					
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Writing Intensive requirement

Course Title/#	
ENGL 401 _____	All undergraduates are required to complete four "writing-intensive" courses, which must include English 401 (First-Year Writing) and three additional "writing-intensive" courses, one of which must be in the student's major and one must be at the 600-level or above.
WI course in major _____	
600/700-level WI course _____	
other WI course _____	

A student may take a 600/700-level WI course in the major but must still have a total of 4 WI courses.

* Must be taken within the first 32 credits.

**no credit if two or more years in high school

*** May be taken to fulfill a Group 5 General Education Requirement if an intermediate-level course is used.

Business Major Requirements

Each required course must be completed with a minimum grade of C-. Students must attain a minimum gpa of 2.0 in major courses required for graduation. Majors cannot use ADM 430, ECN 411, ECN 412 to satisfy both General Education and major requirements. For transfer students: At least half of the major credits must be taken in residence; the eight credit capstone experience must be taken at UNHM.

CORE	Course Title/#	Source	Date	Cr.	Grade
ADM 400 Intro to Business					
ECN 411 Intro to Macroeconomic Principles					
ECN 412 Intro to Microeconomic Principles					
ADM 532 Intro to Financial Accounting					
ADM 533 Intro to Managerial Accounting					
ADM 430 Business Statistics					
CIS 411 Intro to Computer Applications **					
	**May fulfill Group 3 requirement if taken Fall 1990 or after.				
CIS 510 Computer Information Systems					
MATH 420 Finite Math, or MATH 425 Calculus I***					
	***May fulfill Group 2 requirement.				

INTERMEDIATE BUSINESS CORE

Each course must be passed with a minimum grade of C-.
Intermediate core courses may **not** double count in the Concentration

	Course Title/#	Source	Date	Cr.	Grade
ADM 601 Financial Management					
ADM 620 Organizational Behavior					
ADM 610 Marketing Principles and Applications					

BUSINESS FIELD CONCENTRATION

Business students can creatively design a concentration of courses that fits their unique needs, interests, and career plans. Four courses (totaling 16 credits) can be selected across a wide university curriculum, reflecting students' desire to pursue an interdisciplinary, Liberal Arts, scientific, and/or professional focus.

Students select four courses from one Concentration

Business Economics and Political Economy
 4 courses from the following: At least one course at 600 level or above
 POLT 401 Politics and Society
 POLT 403 United States in World Affairs
 POLT 560 World Politics
 ECN 625 Regulation of Business
 ECN 635 Money, Banking and Macro Activity
 ECN 640 Business Law & Economics
 ECN 650 Economics for Managers
 ECN 670 Public Sector Economics
 HUMA 412 Industry and Welfare
 HUMA 660 Moral Dimensions of Economic Life
 POLT 762 International Political Economy

Business and Technology
 4 courses from the following:
 CIS 405 Internet & Web Authoring
 CIS 425 Intro to Computer Programming
 CIS 515 Multimedia: Intro and Applications
 CIS 520 Database Management Concepts
 CIS 550 Networking Concepts
 CIS 610 Systems Analysis & Design
 Other CIS courses may be used with permission of the program coordinator

General Business Administration
 4 courses from the following: (a maximum of two (2) ECN courses may be taken)
 ADM 601 Financial Mgmt or
 ADM 650 Operations Mgmt
 ECN 625 Regulation of Business
 ECN 635 Money, Banking & Macroeconomic Activity
 ECN 640 Business Law & Economics
 ECN 650 Economics for Managers
 ADM 675 Spec Topics
 ADM 685 Spec Topics
 ADM 695 Independent Study

Accounting and Finance
 4 courses from the following
 ECN 635 Money, Banking & Macro Activity
 ADM 675 Spec Topics: Auditing
 Taxation (pending)
 Investments (pending)
 Intermediate Accounting (pending)
 Budgeting (pending)
 ADM 685 App in Business Mgt: Int'l Finance

Marketing
 4 courses from the following,
 A. At least two must be from marketing
 ADM 675 Spec Topics: Integrated Marketing Communications
 ADM 675 Spec Topics: Services Marketing
 ADM 685 Spec Topics: Selling & Sales Management
 ADM 685 Spec Topics: E-Commerce
 B. May also include 2 courses from:
 ADM 675 Spec Topics: Negotiations
 ADM 695 Independent Study (Marketing/Communication Project)
 CA 450 Intro to Public Speaking
 CMN 455 Intro to Mass Communication
 CMN 457 Intro to Interpersonal Communication
 CA 516 Speech Writing
 CA 531 History & Organization of Advertising
 CA 550 Communication & Organizations
 CA 610 Communication Technologies & Culture
 UMST 500 Internship (in marketing or communication)
 CIS 515 Multimedia Applications
 ET 625 Technical Communication
 ENGL 503 Persuasive Writing

Human Resource Management
 ADM 455 Management & Human Resources
 ADM 520 Training & Development
 ADM 640 Business Communication & Conflict
 ADM 668 Employment & Labor Law

Self-design Concentration
 4 courses chosen in consultation with advisor

Business Field Concentration

Course Title/#	Source	Date	Cr.	Grade

A maximum of two courses may be used to fill an option requirement and a general education requirement

CAPSTONE EXPERIENCE

Senior standing must be attained to advance to Capstone courses.

Course Title/#	Source	Date	Cr.	Grade
ADM 701 Business Government & Society				

ADM 750 Internship Seminar or ADM 760 Applied Senior Project or ADM 770 Special Topics Senior Seminar				
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ELECTIVES
