B.A. in English Teaching
B.A. in Literary Studies
B.A. in Digital Language Arts
B.A. in Professional & Technical Communications
B.A. in Humanities
UNH Manchester, April 2020
English Teaching

A degree for those excited by the study of English literature and language arts and considering a teaching career at middle or high-school levels, with a cost-saving pathway to M.Ed. and M.A.T. programs at UNH

Digital Language Arts

UNHM's innovative version of the English major, with three B.A. options to choose from, matched to your interests and career goals. They share a set of core courses and movement among the majors is smooth.

Literary Studies

Professional & Technical Communications

A customizable major for students intrigued by the discoveries and connections to made across the rich liberal arts fields of History, Philosophy, English, Art, Economics, and many more

Humanities
Why major in

ENGLISH TEACHING

DIGITAL LANGUAGE ARTS

LITERARY STUDIES

PROFESSIONAL & TECHNICAL COMMUNICATIONS

or

HUMANITIES?

► We know the power of doing what you love—it’s one of the greatest predictors of success in college.

► We also know how important it is to have a life after graduation that sustains and fulfills you. We help our students find the path that’s right for them.

► Our graduates go on to professional or graduate school, including master’s programs in education. Many become teachers, or foster students’ growth as advisors at colleges and universities.

► Still others directly join the public or private sector, equipped with the versatility and skills employers value most:

  - critical thinking
  - creative thinking
  - excellent writing
  - compelling oral communication
  - the ability to collaborate

--hallmarks of the liberal arts.
Successful people come from everywhere

--Professor Vivek Wadhwa at Carnegie Mellon, who studies the links between academic majors and jobs, reports that correlations aren’t what you think.

“Earlier in my academic career. . . I used to advise students to focus on science and engineering.” But having discovered how humanities graduates are valued in the workplace, he says “when parents ask me now what careers their children should pursue . . . I tell them that it is best to let them make their own choices. . . . they should encourage their children to pursue their passions and to love learning.” (Washington Post, June 2018)
“In the Salary Race, Engineers Sprint but English Majors Endure” (New York Times, Oct. 2019)

- “For students chasing lasting wealth, the best choice of a college major is less obvious than you might think.
- The conventional wisdom is that computer science and engineering majors have better employment prospects and higher earnings than their peers who choose liberal arts.
- This is true for the first job, but the long-term story is more complicated.
- The advantage [for the above majors] fades steadily after their first jobs, and by age 40 the earnings of people who majored in fields like social science or history have caught up.”
Fast Facts about the B.A. in English Teaching

- In your junior or senior year, you can apply to UNH’s renowned M.A.T. or M.Ed. Programs. Once admitted, you can double-count up to 12 credits (3 courses) at both the undergraduate and graduate levels. This puts you 3 courses ahead in the master’s program.

- If you choose the 5-year course of study, you’ll work with a classroom teacher during a year-long teaching internship. It’s an invaluable, hands-on field experience that allows you to apply and extend your knowledge. And it’s distinctive in the state (other placements run for 6 months).

- Students who complete the Master’s program are uniquely well prepared to become leaders in the profession over the long term. The year-long internship is one of the reasons schools prefer to hire graduates of UNH’s M.A.T. and M.Ed programs.

- According to a 2018 survey by the UNH Department of Education, after five years, 86% of those with a UNH Master’s degree report they are teaching full-time, and 79% responded “yes” to the question “If you could start again, would you choose teaching as a career?”
In the B. A. in English Teaching program, you will:

<table>
<thead>
<tr>
<th>Develop</th>
<th>Develop a strong foundation in diverse forms of content, including literature, film, media, graphic narrative, and multimodal compositions</th>
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<tbody>
<tr>
<td>Discover</td>
<td>Discover the student age group you most resonate with and wish to teach—and don’t wish to teach!</td>
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<tr>
<td>Expand</td>
<td>Expand your knowledge of cultural theories of race, ethnicity, and identity, with the goal of creating an inclusive classroom</td>
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<tr>
<td>Deepen</td>
<td>Deepen your competence in grammar and ESOL (English for Speakers of Other Languages)</td>
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<tr>
<td>Build</td>
<td>Build a repertoire of teaching methods that will help your students read complex informational texts and write about real-world problems</td>
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<tr>
<td>Practice</td>
<td>Practice how to design curricula, assess how your students are doing, and prepare students for their post-secondary school lives</td>
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<tr>
<td>Become</td>
<td>Become the kind of teacher your students value and trust, and the kind of professional that your colleagues regard as a leader</td>
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English Teaching at UNHM: What will I study?

- ENGL 419: How to Read Anything
- ENGL 514W: British Literature III: Revolts, Renewals, Migrations
- ENGL 516: American Literature II: Money, Migration, and Modernity: Huck Finn to Beloved
- ENGL 657: Shakespeare
- an additional 500/600/700-level English course
- two literature courses at the 600/700 level
- ENGL 710: Teaching Writing
- ENGL 791: English Grammar
- ENGL 792: Teaching Literature and Literacy
- EDUC 500: Exploring Teaching

Students must take one course that focuses on diversity in race, ethnicity, religion, gender or class, as well as a class that fulfills the Capstone requirement. These 2 courses may count toward the 10 English courses listed above.
In the B.A. in Literary Studies, you will:

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<th>Explore</th>
<th>Explore a broad range of creative works, from the traditional to the just-emerging, from printed texts to graphic narratives, media and film</th>
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<tbody>
<tr>
<td>Study</td>
<td>Study literature, film, and media from diverse regions of the globe, by artists whose ethnicities, cultures, religions, and gender identities reflect the world’s rich diversity</td>
</tr>
<tr>
<td>Develop</td>
<td>Develop an advanced understanding of aesthetics and genre, literary theory and cultural history</td>
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<tr>
<td>Hone</td>
<td>Hone your ability to ask smart questions, dig into the right sources, argue ethically, and analyze on scales both large and small</td>
</tr>
<tr>
<td>Achieve</td>
<td>Achieve greater eloquence, confidence and range as a writer and creator able to work in multiple registers and modes: academic, popular, poetic, narrative, experimental</td>
</tr>
<tr>
<td>Become</td>
<td>Become ready to thrive in any profession that values communicating with power and precision</td>
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Literary Studies at UNHM: What will I study?

CORE COURSES:
- ENGL 419: How to Read Anything
- ENGL 502: Professional and Technical Writing
- ENGL 595: Literary Topics: Digital Creative Writing

DEVELOPMENT / EXTENSION:
- Any three 500 or 600-level ENGL courses in literature, literary theory, poetics, or narrative

SPECIALIZATION / PRACTICE
- ENGL 787: English Major Seminar (Capstone)
- ENGL 797: Special Studies in Literature (a seminar colloquium)
- Any two ENGL electives at the 600 or 700 level in literature, literary theory, poetics, or narrative

Students must take at least one course in pre-1800 Literature, and at least one course that focuses on diversity in race, ethnicity, religion, gender or class. These 2 courses may count toward the 10 English courses listed above.
In the B. A. in Digital Language Arts, you will:

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<th>Develop</th>
<th>Develop a cutting-edge, transferable skill set in digital communications that is oriented toward both creativity and a business mindset</th>
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<tr>
<td>Expand</td>
<td>Expand your literacy and critical thinking skills across a range of media, platforms, and genres, including printed text, graphic narratives, multimedia, multimodal &amp; transmedia writing, augmented reality, virtual reality, and more</td>
</tr>
<tr>
<td>Discover</td>
<td>Discover methods for designing and executing high-concept digital projects through our innovative creative and digital writing workshops</td>
</tr>
<tr>
<td>Innovate</td>
<td>Innovate in the digital sphere in close collaboration with classmates and faculty, focusing on experimentation, entrepreneurship, and emerging technologies</td>
</tr>
<tr>
<td>Become</td>
<td>Become the sort of impactful producer of creative content that every organization and business needs if it wants to succeed</td>
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Digital Language Arts at UNHM: What will I study?

- **CORE COURSES:**
  - ENGL 419: How to Read Anything
  - ENGL 502: Professional and Technical Writing
  - ENGL 595: Literary Topics: Digital Creative Writing

- **DEVELOPMENT / EXTENSION:**
  - ENGL 694: Special Topics in Creative Writing (Experimental Narratives)
  - ENGL 694: Special Topics in Creative Writing (Visual Narratives)
  - One 500/600-level ENGL course in literature, literary theory, or creative writing with advisor approval

- **SPECIALIZATION / PRACTICE**
  - ENGL 787: English Major Seminar (Capstone)
  - ENGL 797: Special Studies in Literature (a seminar colloquium)
  - ENGL 791: English Grammar
  - One 500, 600, or 700-level ENGL course in creative writing, creative nonfiction, poetics, or appropriate courses in Communication Arts and allied Programs with advisor approval.

Students must take at least one theory/poetics course. This course may count toward the 10 courses listed above.
In the B.A. in Professional & Technical Communications, you will:

<table>
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<tr>
<th>Develop</th>
<th>Develop the wide-ranging and field-specific skills that will prepare you for any career requiring significant oral and written communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master</td>
<td>Master the conventions of a wide range of writing genres, including digital journalism, legal writing / research, creative nonfiction, business writing, and technical communications</td>
</tr>
<tr>
<td>Create</td>
<td>Create proposals for innovative new media projects across a range of professional environments</td>
</tr>
<tr>
<td>Collaborate</td>
<td>Collaborate with classmates and faculty in small class settings as you learn to think entrepreneurially and design and execute expertly</td>
</tr>
<tr>
<td>Become</td>
<td>Become a confident, experienced professional through the program's required internship, honing the workplace competencies that will help you to advance rapidly in your career</td>
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Professional and Technical Communications at UNHM: What will I study?

- **CORE COURSES:**
  - ENGL 419: How to Read Anything
  - ENGL 502: Professional and Technical Writing
  - ENGL 595: Literary Topics: Digital Creative Writing

- **DEVELOPMENT / EXTENSION:**
  - ENGL 602: Advanced Professional and Technical Writing
  - ENGL 694: Special Topics in Creative Writing
  - PTC 500: Business Communication

- **SPECIALIZATION / PRACTICE**
  - UMST 500: Internship
  - Three courses from the following:
    - One 500, 600, or 700-level writing, Communication Arts, or Journalism course, or a course within an allied program, with advisor approval
    - ENGL 534: 21st Century Journalism: How the News Works (recommended)
    - ENGL 791: English Grammar (recommended)
In the B.A. in Humanities Program, you will:

<table>
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<tr>
<th>Study</th>
<th>Study different creative processes and artifacts</th>
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<tbody>
<tr>
<td>Read</td>
<td>Read, listen to, watch, speak about, write about a variety of works from different cultures and time periods</td>
</tr>
<tr>
<td>Learn</td>
<td>Learn about the foundations of the world’s great cultures, and discover more about how humans interact with the world</td>
</tr>
<tr>
<td>Think</td>
<td>Think critically and analyze carefully, as you work alongside fellow students who are highly motivated and intellectually curious</td>
</tr>
<tr>
<td>Explore</td>
<td>Explore how disciplinary fields overlap and intersect, from history, art, literature and philosophy to politics, science, and economics</td>
</tr>
<tr>
<td>Become</td>
<td>Become an incisive, interdisciplinary thinker in the true liberal arts tradition, a person whose intellectual growth will be lifelong</td>
</tr>
</tbody>
</table>
Humanities at UNHM: What Will I Study?
You Can Design Your Own Concentration

- **CORE COURSES:**
  - ENGL 419: How to Read Anything
  - or
  - HIST 500: Introduction to Historical Thinking
  - HUMA 411: Humanities I
  - HUMA 412: Humanities II

- **SLEF-DESIGNED CONCENTRATION,** 20 credits (5 courses; 3 of these courses can bear designations other than HUMA)
- If you wish, do an Internship (this counts as part of your self-designed concentration) or work intensively with your professor on an extended research project

- **CAPSTONE COURSES:**
  - HUMA 795: Study of Creativity
  - HUMA 796: Study of Contemporary Issues
Who will teach me?

Professors who pride themselves on being scholars, teachers and mentors

- Who will be your supporters and advisors
- Who will encourage you in internship experiences
- Who will work together to help you succeed
- Who will support you beyond graduation
If You’d Like to Know More . . .

Please email:

Professor Susanne Paterson
Program Coordinator

susanne.paterson@unh.edu