

Business Major (Bachelor of Arts)
73 -76 credits for major/128 credits for degree
 Requirements for students entering 2017-2018

NAME: _____

ADVISOR: _____

Discovery Foundation Courses				
Description	Course	Source	Credits/Grade	Notes
First Year Writing (WS)	ENGL 401			Must be taken within first 32 credits
Quantitative Reasoning (QR)				Must be taken within first 32 credits
Inquiry Requirement (INQ)				Must be INQ 444 or INQ Attribute Must be taken within first 25 credits
Discovery Courses				
Description	Course	Source	Credits/Grade	Notes
Biological Science (BS)				One of the two sciences (BS or PS) must include a lab
Physical Science (PS)				One of the two sciences (BS or PS) must include a lab
Environment, Technology & Society (ETS)				
Historical Perspectives (HP)				
World Culture (WC)				
Fine & Performing Arts (FPA)				
Social Science (SS)				
Humanities (HUMA)				
Writing Intensive Requirements				
Description	Course	Source	Credits/Grade	Notes
ENGL 401: First Year Writing	ENGL 401			All undergraduates are required to complete 4 writing intensive (WI) courses, which must include ENGL 401 and three additional WI courses.
WI course in major				
600/700 WI course				
Other WI course				All students must have a total of 4 WI courses!
Foreign Language Requirement (see full policy on page 4)				
Description	Course	Source	Credits/Grade	Notes
Full year of elementary language OR One semester of an intermediate level language				Intermediate level language courses also fulfill the World Culture Discovery requirement. Language courses may not be taken pass/fail.

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Introductory Business Core Courses (40 credits)			
Description	Source	Credits/Grade	Notes
ENGL 595: Literary Topics (Business Communication)			Prerequisite is ENGL 401 First Year Writing or equivalent
Select one of the following: MATH 420: Finite Mathematics MATH 425: Calculus I			May be used to satisfy the QR requirement
BUS 400: Introduction to Business			
BUS 430: Introduction to Business Statistics			Doesn't satisfy Discovery requirement
BUS 532: Introduction to Financial Accounting			
BUS 533: Introduction to Managerial Accounting			
BUS 675: Special Topics in Business Administration (Microsoft Business Applications)			
ECN 411: Introduction to Macroeconomic Principles			Doesn't satisfy Discovery requirement
ECN 412: Introduction to Microeconomic Principles			Doesn't satisfy Discovery requirement
Select 1 of the following courses: COMP 405: Introduction to Internet and Web Authoring COMP 415: Mobile Computing First and For Most COMP 425: Introduction to Programming COMP 430: Systems Fundamentals			
Intermediate Business Core (13-16 credits)			
Description	Source	Credits/Grade	Notes
BUS 601: Financial Management			
BUS 610: Marketing Principles and Applications			
BUS 620: Organizational Behavior (WI)			
BUS 690: Business Program Internship			
Area of Study (16 credits)			
Students must select an area of study in consultation with their faculty advisor. See below for approved areas of study and required courses.			
Indicate your area of study here: _____			
Capstone Experience (8 credits)			
Descriptions	Source	Credits/Grade	Notes
BUS 705: Business Ethics (WI)			
Select one of the following: BUS 750: Business Internship Seminar BUS 760: Applied Senior Project Senior Seminar			

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AREAS OF STUDY

Business Economics (16 credits)				
Description	Course	Source	Credits/Grade	Notes
Select 4 of the following courses: ECN 635: Money, Banking, and Macroeconomic Activity ECN 640: Business Law and Economics (WI) ECN 650: Economics for Managers DATA 557: Introduction to Data Science and Analytics BUS 635: Entrepreneurial Application through Enactus BUS 690: Business Program Internship BUS 695: Independent Study in Business				

Management (16 credits)				
Description	Course	Source	Credits/Grade	Notes
Select 4 of the following courses: BUS 453: Leadership for Managers BUS 455: Management of Human Resources Management BUS 520: Training and Development BUS 630: International Management BUS 635: Entrepreneurial Application through Enactus BUS 640: Business Communication and Conflict BUS 663: Services Marketing and Operations Management BUS 690: Business Program Internship BUS 695: Independent Study in Business ECN 640: Business Law and Economics ECN 650: Economics for Managers				

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Marketing (16 credits)				
Description	Course	Source	Credits/Grade	Notes
Select 3 of the following courses: BUS 565: Selling and Sales Management BUS 661: Integrated Marketing Communication BUS 663: Services Marketing and Operations Management BUS 665: International Marketing Strategy Management				
Select one of the following courses: BUS 675: Special Topics in Business Administration BUS 690: Business Program Internship* BUS 695: Independent Study in Business* COMP 405: Introduction to Internet and Web Authoring COMP 415: Mobile Computing First and For Most				Students can also select from BUS 565, BUS 661, BUS 663, and BUS 665 (if not used above). *Topic must be related to marketing or communication.

Self-Designed Area of Study (16 credits)			
Course Number and Title	Source	Credits/Grade	Notes
			Select 4 courses (or 16 credit hours) with faculty approval, including at least one course at 500- level or above.

Program Notes:

- All students must have at least a 2.0 cumulative GPA in order to graduate.
- Senior Residency: students must complete their last 32 credits of the degree at UNH.
- Students may take any undergraduate courses as electives in order to earn a minimum of 128 credits.
- Courses applied to the major must be completed with a minimum grade of C- and students must attain a minimum GPA of 2.0 in major courses.
- A maximum of 32 transfer credits may be used in the major.
- Transfer students must complete at least half of their credits in the major and the 8-credit capstone experience (BUS 705: Business Ethics and either BUS 750: Business Internship Seminar or BUS 760: Applied Senior Project) in residence at UNH Manchester.

Foreign Language Policy:

- Students who completed 2 or more years of a foreign language in high school cannot take the elementary level courses. If 5 or more years have elapsed since last taking the language, you may be able to take elementary level courses. Contact Academic Advising for more information.
- Students interested in intermediate foreign language must take a placement test. Contact Academic Advising for more information.