

Communication Arts Major (Bachelor of Arts)

40 credits for major/128 credits for degree

Requirements for students entering 2017-2018

NAME: _____

ADVISOR: _____

Discovery Foundation Courses				
Description	Course	Source	Credits/Grade	Notes
First Year Writing (WS)	ENGL 401			Must be taken within first 32 credits
Quantitative Reasoning (QR)				Must be taken within first 32 credits
Inquiry Requirement (INQ)				Must be INQ 444 or INQ Attribute Must be taken within first 25 credits
Discovery Courses				
Description	Course	Source	Credits/Grade	Notes
Biological Science (BS)				One of the two sciences (BS or PS) must include a lab
Physical Science (PS)				One of the two sciences (BS or PS) must include a lab
Environment, Technology & Society (ETS)				
Historical Perspectives (HP)				
World Culture (WC)				
Fine & Performing Arts (FPA)				
Social Science (SS)				
Humanities (HUMA)				
Writing Intensive Requirements				
Description	Course	Source	Credits/Grade	Notes
ENGL 401: First Year Writing	ENGL 401			All undergraduates are required to complete 4 writing intensive (WI) courses, which must include ENGL 401 and three additional WI courses.
WI course in major				
600/700 WI course				
Other WI course				All students must have a total of 4 WI courses!
Foreign Language Requirement (see full policy on page 3)				
Description	Course	Source	Credits/Grade	Notes
Full year of elementary language OR One semester of an intermediate level language				Intermediate level language courses also fulfill the World Culture Discovery requirement. Language courses may not be taken pass/fail.

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Core Courses (12 credits)				
Description	Course	Source	Credits/Grade	Notes
CMN 455: Intro to Media Studies				Students must earn a C or better in each core course.
CMN 456: Propaganda & Persuasion				
CMN 457: Intro to Language and Social Interaction				

Area A: Communication Practices (12 credits)				
Description	Course	Source	Credits/Grade	
Select 3 of the following courses: CA 444: Manipulating Media CA 450: Intro to Public Speaking CA 500: Media Writing (WI) CA 501: Internship CA 502: Image and Sound CA 503: Techniques for News Reporting CA 504: Film Criticism CA 506: Gender CA 507: Relational Violence CA 508: Conflict in Relational Communication CA 512: Screen Writing (WI)	CA 514: Fundamentals of Video Production CA 515: Advanced Video Production CA 516: Speechwriting CA 517: Fundamentals of Audio Production CA 518: Advanced Topics in Digital Media Production CA 519: Advanced Screenwriting CA 520: Special Topics CA 522: Graphic Design I CA 523: Graphic Design II COMP 515: Multimedia: Introduction and Applications HIST 595: Explorations PSYC 762: Counseling (WI)			

Area B: Organization, History, and Policy (8 credits)				
Description	Course	Source	Credits/Grade	
Select 2 of the following courses: CA 525: Media Programming CA 526: Organization of Newswork CA 527: History of Film CA 531: History and Organization of Advertising CA 532: Typography I ENGL 534: 21 st Century Journalism: How the News Works	CA 533: Typography II CA 537: Health Communications CA 539: Communicating in Families CA 540: Public Relations CA 542: Social Media for Organizations and Business CA 550: Special Topics in Communication Organization, History, and Policy			

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Area C: Theory and Research (8 credits)			
Description	Course	Source	Credits/Grade
Select 2 of the following courses: CA 600: Research Methods in Media (WI) CA 601: Exploring Relationships (WI) CA 610: Communication Technologies & Culture (WI) CA 611: Theories of Rational Communication CA 612: Narrative (WI)	CA 614: Communication and Power (WI) CA 615: Film History/Theory and Method (WI) CA 618: Documentary (WI) CA 720: Seminar (WI) CA 795: Independent Study		

Capstone Requirement			
Course #	Source	Credits/Grade	Notes
			Students may not enroll in a capstone course until they complete the core courses and area A and B. The capstone course must be at the 600/700 level and may fulfill an area C requirement. Students must speak with their faculty advisor to select an appropriate capstone course.

Program Notes:

- All students must have at least a 2.0 cumulative GPA in order to graduate.
- Senior Residency: students must complete their last 32 credits of the degree at UNH.
- Students may take any undergraduate courses as electives in order to earn a minimum of 128 credits.
- Courses applied to the core must be completed with a minimum grade of C and courses applied to the areas must be completed with the minimum grade of C-.
- Students must maintain a minimum GPA of 2.0 in the major.
- Transfer students must complete at least 20 credits in the major at UNH.
- Students may use up to two CMN and/or CA courses towards both the Communication Arts major and Discovery Program requirements.

Foreign Language Policy:

- Students who completed 2 or more years of a foreign language in high school cannot take the elementary level courses. If 5 or more years have elapsed since last taking the language, you may be able to take elementary level courses. Contact Academic Advising for more information.
- Students interested in intermediate foreign language must take a placement test. Contact Academic Advising for more information.

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Communication Arts Degree Options (not required)

- Students are encouraged to contact their faculty advisor to discuss whether a Communication Arts Degree Option is right for them.
- Students may select from: Cinema Media Arts, Digital Media, or Human Relations
- Students must complete all of the Communication Arts major requirements. Courses may be used toward the major as well as the option.
- Each option must be completed with a minimum of C- and overall GPA of 2.0.
- Transfer students must complete a minimum of 12 credits at UNH in the option.

Cinema Media Arts Option (24 credits)				
Description	Course	Source	Credits/Grade	Notes
Select 3 of the following courses: CA 500: Media Writing (WI) CA 512: Screen Writing (WI) CA 514: Fundamentals of Video Production CA 515: Advanced Video Production CA 517: Fundamentals of Audio Production CA 518: Advanced Topics in Digital Media Production* CA 519: Advanced Screenwriting CA 520: Special Topics*				These courses can satisfy Area A major requirements.
				*Topic must be related to cinema and media arts.
Select 2 of the following courses: CA 501: Internship CA 502: Image and Sound CA 527: History of Film CA 550: Special Topics in Communication Organization, History, and Policy*				CA 501 and CA 502 can satisfy Area A major requirements.
				CA 527 and CA 550 can satisfy Area B major requirements. *Topic must be related to cinema and media arts.
Select 1 of the following courses: CA 600: Research Methods in Media (WI) CA 612: Narrative (WI) CA 615: Film History/Theory and Method (WI) CA 618: Documentary (WI) CA 795: Independent Study*				These courses can satisfy Area C major requirements. *Topic must be related to cinema and media arts.

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Digital Media				
Description	Course	Source	Credits/Grade	Notes
Select 3 of the following courses: COMP 405: Introduction to Internet and Web Authoring COMP 415: Mobile Computing First and For Most COMP 515: Multimedia: Introduction and Applications CA 500: Media Writing (WI) CA 514: Fundamentals of Video Production CA 515: Advanced Video Production CA 517: Fundamentals of Audio Production CA 518: Advanced Topics in Digital Media Production				These courses (except COMP 405 and COMP 415) can satisfy Area A major requirements.
Select 1 of the following courses: CA 531: History and Organization of Advertising CA 540: Public Relations CA 542: Social Media for Organizations and Business COMP 560: Ethics and the Law in the Digital Age (WI)				These courses (except COMP 560) can satisfy Area B major requirements.
Select 1 of the following courses: CA 610: Communication Technologies & Culture (WI) CA 720: Seminar* (WI) CA 795: Independent Study*				These courses can satisfy Area C major requirements. * Topic must be related to digital media.
CA 501: Internship/Communication in the Urban Community				Topic must be related to digital media. Advisor approval required. Must be completed at UNH.

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Human Relations				
Description	Course	Source	Credits/Grade	Notes
Select 4 of the following courses: ANTH 411: Global Perspectives on the Human Condition BUS 455: Management of Human Resources CA 506: Gender CA 507: Relational Violence CA 508: Conflict in Relational Communication CA 520: Special Topics CA 539: Communicating in Families CA 542: Social Media for Organizations and Business CA 550: Special Topics in Communication Organization, History, and Policy INTR 438: A Socio-Cultural Perspective on the Deaf Community PSYC 401: Introduction to Psychology PSYC 552: Social Psychology PSYC 581: Child Development PSYC 582: Adult Development and Aging PSYC 762: Counseling PSYC 791: Advanced Topics: Adult Development and Aging				
Select 1 of the following courses: CA 601: Exploring Relationships CA 612: Narrative CA 614: Communication and Power CA 720: Seminar* CA 795: Independent Study*				These courses can satisfy Area C major requirements. *Topic must be related to Human Relations
CA 501: Internship/Communication in the Urban Community				Topic must be related to digital media. Advisor approval required. Must be completed at UNH.